



Sponsorship Opportunities

offer high-profile exposure designed to give your company the competitive edge to stand out from the crowd. Take advantage of these opportunities to enhance your company's presence and

Extend Your Brand Image at the

12th Annual Eastern Snow Expo

The National Snow & Ice Peer Exchange

Product Development Forum Luncheon

\$10,000

Our premier sponsorship opportunity! THE "must-do" event, featuring an interactive exchange between Senior State DOT Snow & Ice Managers and Eastern Snow Expo Exhibitors. Your company will have exclusive branding at the Eastern Snow Expo's most anticipated new feature!

- Show tote bag sponsor (**EXCLUSIVE!**)
- Company name on lanyards (**EXCLUSIVE!**)
- Logo on table number signage
- Logo on event registration website
- Contact list of attendees

- Recognition in show program
- Logo on exhibit hall entrance unit
- Passport to prizes
- Tote bag insert

Opening Reception

\$5,000

- Logo on reception entryway signage
- Logo on signage at food stations
- Logo on event registration website
- Contact list of attendees
- Recognition in show program
- Logo on exhibit hall entrance unit
- Passport to prizes
- Tote bag insert

Show Floor Luncheon

\$5,000

- Logo on luncheon entryway signage
- Logo on signage at food stations
- Logo on event registration website
- Contact list of attendees
- Recognition in show program
- Logo on exhibit hall entrance unit
- Passport to prizes
- Tote bag insert

Continental Breakfast

\$3,000

- Logo on signage at food stations
- Recognition in show program
- Logo on exhibit hall entrance unit
- Tote bag insert

A.M. Break OR P.M. Break

\$1,500

- Logo on signage at food stations
- Recognition in show program
- Logo on exhibit hall entrance unit

Tote bag Insert

\$350

- Your company literature in show tote bag

For information on the Forum Luncheon Sponsorship and all other exciting opportunities, please contact:

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