



Sponsorship Opportunities

Please complete this form, execute it in the space provided, and return it to the attention of Ernie Cochran by mail to 1309 Pasa Tiempo, Leander, TX 78641; by fax to 512.259.5571; or by e-mail to ernie@housmanandassociates.com. Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent. **Please call 512.259.5554, 512.413.5969 or e-mail before completing this form to be sure your selection has not been sold!**

Primary Contact Information:

Primary Contact Name		Title		
Mailing Address		City	State	Zip
Telephone	Fax	e-mail Address		
Company/Organization Name				

Billing Contact Information (if different than above):

Billing Contact Name		Title		
Mailing Address		City	State	Zip
Telephone	Fax	e-mail Address		

Sponsorship Designation:

Sponsored Event(s)/Item(s)	Total Sponsored Amount
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Agreement Terms: Sponsor hereby acknowledges they have read, understands and agrees to the terms as printed on the "SPONSORSHIP BENEFITS" page for sponsoring the 2009 AASHTO Annual Meeting and accepts this agreement as binding.

Authorized Signature	_____
Title	_____
Date	_____

Event/Item Levels

\$65,000 Level (Per Event/Item)

■ HOST SPONSORED DINNER EVENT

“Beach Boys Theme”—reception and dinner will be outside the hotel with live entertainment.

\$20,000 Level (Per Event/Item)

■ BOARD SPONSORED DIRECTORS DINNER

■ AWARDS LUNCHEON

\$10,000 Level (Per Event/Item)

■ HOTEL SPONSORED

■ TRADE FAIR RECEPTION

■ DELEGATE REGISTRATION BAGS

■ LANYARD SPONSORED

■ FRANCIS P. FORD AWARD OF INNOVATION

■ NAME SPONSORED

■ MEETING SPONSORED

■ OFFICIAL PROGRAM & POCKET-SIZED PROGRAM

■ BREAKFAST (Fri, Sat, Sun or Monday)

■ LUNCH (Friday or Monday)

\$7,000 Level (Per Event/Item)

■ DELEGATE GIFT

■ COMBINED MORNING AND AFTERNOON BREAK (Fri., Sun., or Monday)

\$5,000 Level (Per Event/Item)

■ WELCOME SPONSORED

■ INTERNET CAFÉ

Event/Item Sponsorship Benefits

\$20,000+ Level

- ▶ Recognition (logo) signage at the event sponsored or on the item sponsored
- ▶ Recognition in the printed program
- ▶ On-site recognition (logo) signage with other sponsors in prominent locations
- ▶ Option to place a flyer in the delegate's registration bag
- ▶ Receive the advance registration list
- ▶ 2 non-transferable full-meeting delegate registrations
- ▶ 4 tickets to the AASHTO Board of Directors Dinner (invitation-only)

\$10,000 Level

- ▶ Recognition (logo) signage at the event sponsored or on the item sponsored
- ▶ Recognition (logo) in the printed program
- ▶ On-site recognition (logo) signage with other sponsors in prominent locations
- ▶ Option to place a flyer in the delegate's registration bag
- ▶ Receive the advance registration list
- ▶ 1 non-transferable full-meeting delegate registrations
- ▶ 2 tickets to the AASHTO Board of Directors Dinner (invitation-only)

\$7,000 Level

- ▶ Recognition (logo) signage at the event sponsored or on the item sponsored
- ▶ Recognition (logo) in the printed program
- ▶ On-site recognition (logo) signage with other sponsors in prominent locations
- ▶ Option to place a flyer in the delegate's registration bag
- ▶ Receive the advance registration list

\$5,000 Level

- ▶ Recognition (logo) signage at the event sponsored or on the item sponsored
- ▶ Recognition in the printed program (company name listed)
- ▶ On-site recognition signage with other sponsors in prominent locations (company name listed)

Tiered Sponsorships *Non-Event/Item*

\$20,000 Diamond Level

- ▶ Full page ad in printed program
- ▶ Recognition (logo) in printed program
- ▶ On-site recognition (logo) signage with other sponsors in prominent locations
- ▶ 6 non-transferable full-meeting delegate registrations
- ▶ One 10'x10' exhibitor booth in the AASHTO Trade Fair which includes 1 full-meeting delegate badge and 3 “Exhibitor Hall Only” badges
- ▶ Option to place a flyer in the delegate's registration bag
- ▶ 6 Tickets to the AASHTO Board of Directors Dinner (invitation-only)
- ▶ Receive the advance registration list

\$10,000 Platinum Level

- ▶ Half page ad in printed program
- ▶ Recognition (logo) in printed program
- ▶ On-site recognition (logo) signage with other sponsors in prominent locations
- ▶ 3 non-transferable full-meeting delegate registrations
- ▶ One 10'x10' exhibitor booth in the AASHTO Trade Fair which includes 1 full-meeting delegate badge and 3 “Exhibitor Hall Only” badges
- ▶ Option to place a flyer in the delegate's registration bag
- ▶ 4 Tickets to the AASHTO Board of Directors Dinner (invitation-only)
- ▶ Receive the advance registration list

\$7,000 Gold Level

- ▶ Quarter page ad in printed program
- ▶ Recognition in printed program (company name listed)
- ▶ On-site recognition signage with other sponsors in prominent locations
- ▶ 2 non-transferable full-meeting delegate registrations
- ▶ One 10'x10' exhibitor booth in the AASHTO Trade Fair which includes 1 full-meeting delegate badge and 3 “Exhibitor Hall Only” badges
- ▶ 2 Tickets to the AASHTO Board of Directors Dinner (invitation-only)
- ▶ Receive the advance registration list

\$5,000 Silver Level

- ▶ Recognition in printed program (company name listed)
- ▶ On-site recognition signage with other sponsors in prominent locations
- ▶ 1 non-transferable full-meeting delegate registrations
- ▶ One 10'x10' exhibitor booth in the AASHTO Trade Fair which includes 1 full-meeting delegate badge and 3 “Exhibitor Hall Only” badges
- ▶ Receive the advance registration list

\$2,000 Bronze Level

- ▶ Recognition in printed program (company name listed)
- ▶ On-site recognition signage with other sponsors in prominent locations
- ▶ Receive the advance registration list