

STATE DOT/CONTACT	DATE	<b>2010 Work Zone Awareness Week</b> EVENT TITLE AND DESCRIPTION
AHTD/Arkansas	April 19, 11:00 a.m. State Work Zone Awareness Kick Off Event	Arkansas Highway and Transportation Department (AHTD), the Arkansas Chapter of AGC, and other local construction-related officials will hold a news conference to promote work zone awareness and driver safety. The event will take place at the West Little Rock I-430/I-630 interchange which is undergoing a \$130 million reconstruction – \$32 million is underway. It is one of the highest volume interchanges in Arkansas.
Caltrans/California Contact Person Tamie McGowen Assistant Deputy Director Public Affairs 1120 N St., MS#49 Sacramento, CA 95814 (916) 653-5456	April 29, 11 a.m. on the west steps of the States Capitol.	Annual Workers Memorial – held in coordination with Caltrans Safety Awareness Week.  The memorial will feature 174 orange cones, shaped into a caution sign and placed near the Capitol steps. Each cone bears the name of a fallen worker. The Caltrans Honor Guard will perform a ceremony around the Memorial cone zone to honor those who have paid the ultimate price while on the job. In addition, Caltrans will host the National Work Zone Memorial Wall, commemorating highway workers who have lost their lives in highway work zones across the nation.  This year Caltrans will pay special tribute to District 10 Tree Maintenance Lead worker Donald Lichliter and District 4 Toll Collector Deborah Ross, and all others who lost their lives over the years. Donald lost his life when a passing truck struck him while he was working next to his vehicle, and Deborah was shot while working at the Richmond-San Rafael Bridge.
CDOT /Colorado Mindy Crane CDOT Public Relations 303-757-9469 (office) 303-880-2136 (cell)	April 21	The Colorado Department of Transportation (CDOT) is hosting ten ceremonies statewide as part of National Work Zone Awareness Week and Remembrance Day. At each event, CDOT employees will honor those who lost their lives in the line of duty while also bringing work zone safety to the attention of the traveling public. CDOT will also display an orange ribbon at CDOT headquarters as well as work zone awareness messages on variable message signs throughout the state. Representatives from the Federal Highway Administration and law enforcement will also participate in many of the ceremonies.

<p>DDOT/Wash. DC  Contact: Karyn Le Blanc  Director of Communications,  2000 14th Street, NW 200009,  202-671-3490</p>	<p>April 14 and  continuing through  April 23</p>	<p>Internet ads will be placed on washingtonpost.com, including Dr. Gridlock's "Get There" Blog.</p> <p>VMS messaging signs will be placed strategically in and around work zones in DC, displaying a message such as "Fines Double in Work Zones. Obey Traffic Laws."</p> <p>Enforcement is tentatively set to be held during the same time period. MPD will be handing out brochures to all vehicles stopped in and around work zones.</p>
<p>FDOT/Florida  Florida Department of  Transportation</p> <p>Program Information:  Marianne A. Trussell  Chief Safety Officer  1211 Governor's Square  Blvd., Suite 300  Tallahassee, FL 32301  Office: 850-245-1504  Cell: 850-933-1947</p> <p>Media Contact:  Colleen Steinman  Deputy Communications  Director  Public Information Office  605 Suwannee St.  Tallahassee, FL 32399-0450  Office: 850-414-4573</p>	<p>April 19–24  State Capitol in  Tallahassee</p> <p>April 19–24  I-10 Welcome  Centers – North  Florida</p> <p>Tuesday, April 20  Pasco County I-75  Rest Area</p> <p>April 19–24  All Toll Service  Plazas</p>	<p>Message Board and cones on Appalachian Parkway Median leading to state Capitol.</p> <p>Changeable message boards and information tables at Welcome Centers.</p> <p>Information table with message boards and tables.</p> <p>Changeable message boards in all toll plazas with posters and information cards in all plaza gift shops and comfort station.</p>
<p>GDOT/Georgia</p>	<p>April 19–23</p>	<p>Operation Drive Smart is an enforcement campaign targeting speeding and aggressive driving in work zones across the state.</p>
<p>IDOT/Iowa</p>	<p>April 19–23</p>	<p>Press release for Work Zone Awareness Week with a message aimed at the dangers of distracted driving in work zones</p>
<p>KDOT/Kansas</p>	<p>April 20, 1:30 p.m.  Area Four KDOT  office in Topeka,  Kansas</p>	<p>KDOT statewide event on at the Area Four KDOT office in Topeka. KDOT employees Tony Trower and Brian Hoke will speak about close calls they have had in work zones in addition to speeches by KDOT Secretary Deb Miller and Kansas Highway Patrol Superintendent Terry Maple.</p> <p>Several of our transportation partnering associations will present a check in support of the work zone safety</p>

		<p>program.</p> <p>KDOT will send out a statewide news release during NWSZW to all the media. And KDOT's work zone public service announcement, "Behind the Vest," has been distributed to all the TV stations. View at: <a href="http://www.ksdot.org/bureaus/burcompser/podcast.asp">http://www.ksdot.org/bureaus/burcompser/podcast.asp</a> Click on PSA – <b><i>Behind the Vest.</i></b></p>
<p><b>KDOT/Kentucky</b> Chuck Wolfe Kentucky Transportation Cabinet Office of Public Affairs 502-564-3419</p>	<p>April 12-16</p>	<p>News media Work Zone visits Contact KDOT for specific times and locations.</p>
<p><b>DOTD/Louisiana</b> Contact Person Amber Hebert Public Information Officer Public Affairs Room 304-F 1201 Capitol Access Road Baton Rouge, LA 70802 (225) 379-1266 <a href="mailto:amber.hebert@la.gov">amber.hebert@la.gov</a></p>	<p>April 14-23, on the front lawn of DOTD's Headquarters.</p> <p>April 19</p> <p>April 20, 10 a.m. on the front lawn of DOTD's Headquarters.</p>	<p>Annual Workers Memorial – held in coordination with DOTD's Work Zone Safety Awareness Week. The memorial will feature 720 orange cones in remembrance of the 720 people killed nationwide in work zones in 2008.</p> <p>Operation Drive Smart is an enforcement campaign targeting speeding and aggressive driving in work zones across the state</p> <p>DOTD will host a press conference in conjunction with the FHWA, Louisiana State Police, and Louisiana Highway Safety Commission to discuss the importance of driving safely through work zones.</p>
<p><b>MDOT/Maryland</b></p>	<p>April 19–23</p>	<p>Press release for Work Zone Awareness Week with a message aimed at the dangers of distracted driving in work zones</p>
<p><b>MSDOT/Mississippi</b> Carrie Adams Public Affairs Director 401 North West Street Jackson, MS 39213 (601) 359-7656</p>	<p>April 19, 10 a.m.</p>	<p>Go Orange Campaign: Kick off press conference to be held at 10 a.m. Jackson Administration office Bldg., Jackson, Mississippi by MSDOT and its partner the Mississippi Development Authority. National posters will be on display at all welcome centers and employees will wear specially designed orange T-shirts. Press conferences will also be held at a welcome center in all of the department's districts. There are senseless deaths and injuries occurring every day in work zones because people are not focused or refuse to obey the speed limit. It is imperative that we flood the nation with information about work zone safety and how we can help to reduce the number of injuries and deaths.</p> <p>Someone's mother, father, brother, sister, or relative is working to improve the nation's infrastructure and it is our</p>

		duty to help save lives. We also plan to make in front of our building orange for the week as an awareness/celebration of work zone safety.
<p><b>MoDOT/Missouri</b>  Contact Person  Shane Peck  Community Relations Director  Missouri Department of Transportation  573-751-1375</p>	<p>April 19</p>	<p>Operation Orange Campaign – landmarks, businesses, government facilities, and other structures throughout Missouri will go orange to remind people to drive safely in work zones  <a href="http://www.modot.org/operationorange/index.htm">http://www.modot.org/operationorange/index.htm</a></p> <p><a href="http://www.modot.org/operationorange/2008participants.htm">http://www.modot.org/operationorange/2008participants.htm</a></p> <p>Last year, more than 90 significant landmarks throughout the state went orange during Work Zone Awareness Week, including the St. Louis Zoo, Unity Village in Lee's Summit, the Boone County Courthouse, the Shelter Insurance Gardens in Columbia, Hammonds Field in Springfield, the Bill Emerson Memorial Bridge in Cape Girardeau, the Farm Bureau headquarters in Jefferson City, and the Branson Landing. Photos of last year's participants can be found at <a href="http://www.modot.org/operationorange">www.modot.org/operationorange</a>.</p>
<p><b>NDOT/Nevada</b>  Contact Person  Scott Magruder  Chief Public Information Officer  1263 South Stewart Street  Carson City, NV 89712  (775) 888-7777</p>	<p>April 19, 10 a.m. in the vicinity of NDOT's Northbound U.S. 395 Project, Reno, NV.</p>	<p>NDOT will host a work zone awareness event in conjunction with the ceremonial groundbreaking of Reno's largest freeway improvement project in years, the Northbound U.S. 395 Project.</p> <p>Along with a reminder of general work zone driving safety, particular emphasis will be placed on motorists driving safely and attentively through this project, which will limit lanes through Reno's main north-south artery.</p>
<p><b>New York State NYC DOT</b>  Jessica Wurwarg  Chief of Staff  Division of External Affairs  Dept of Transportation  55 Water Street-9th Floor  NY, NY 10041  212-839-6423  jwurwarg@dot.nyc.gov</p>	<p>April 19  Whitehall Ferry Terminal (corner of Whitehall and South Street) New York City</p> <p>Location: Battery Park</p>	<p><b>NWZAW National Kick Off Event</b>  8:30 a.m. Breakfast at Whitehall Terminal 3rd Floor Training Area  9:00 a.m. Breakfast Speaking Program  10:00 a.m. Begin to leave Whitehall Terminal and walk next door to Battery Park  10:30 a.m. Gather in Battery Park, Bagpipes and honor guard procession. Unveiling of the memorial wall  11:00 a.m. Media event with speakers  11:30/45 a.m. Formal program ends, interviews and informal discussions may continue.</p> <p>Line-up of Speakers for Battery Park Event  Welcome – Janette Sadik-Khan; also emcee  FHWA Administrator Victor Mendez  Victims' family members: Nicole Rumley and Mrs. Anna Antico, with Arianna Antico, Stan Gee, State DOT Commissioner</p>

<p>NCDOT/North Carolina  Contact Person:  Amanda M. Perry  Work Zone Safety Information Specialist  NCDOT Traffic Systems Operations Unit  750 N. Greenfield Parkway  Garner, NC 27529  Main Line: (919)773-2800  Direct Line: (919)329-7007</p>	<p>April 19–26  Operation Drive Smart</p> <p>April 1–30</p>	<p>Operation Drive Smart is an enforcement campaign targeting speeding and aggressive driving in work zones across the state. The N.C. Department of Transportation is partnering with the N.C. State Highway Patrol and other local law enforcement agencies to increase enforcement and crack down on excessive speeders and aggressive drivers in several of the busiest work zones across the state. This campaign is an effort to increase work zone safety awareness and education and reduce the number of work zone fatalities in North Carolina.</p> <p>Operation Drive Smart locations selected for enforcement efforts by NCSHP are as follows:</p> <ul style="list-style-type: none"> <li>• US 158 in Camden County</li> <li>• I-40 in Sampson, Duplin, Wake, Iredell, and Buncombe counties</li> <li>• I-40/I-540 in Wake and Durham counties</li> <li>• US 311 in Guilford and Randolph counties</li> <li>• US 70 in Rowan County</li> <li>• I-26 in Buncombe County</li> </ul> <p>As part of a multi-state initiative including North Carolina, Virginia, South Carolina, Georgia, Florida, Mississippi, and Louisiana, Work Zone Safety displays will be set up and information will be distributed at each of the Welcome Centers and Visitor Centers in North Carolina to promote work zone safety.</p>
<p>ODOT/Oregon  Sally Ridenour  Public Affairs Specialist  Oregon Department of Transportation  Communications Division  (503) 986-3359  <a href="mailto:Sally.ridenour@odot.state.or.us">Sally.ridenour@odot.state.or.us</a></p> <p>Anne Holder  Roadway Safety Program Manager  Oregon Department of Transportation  Transportation Safety Division  (503) 986-4195  <a href="mailto:Anne.p.holder@odot.state.or.us">Anne.p.holder@odot.state.or.us</a></p>	<p>April 19–23</p>	<p>Operation Orange Campaign  This year, the Oregon Department of Transportation is joining with Washington, Missouri, and other states participate in the Go Orange program during National Work Zone Awareness Week, April 19–23.</p> <p>We're asking Oregonians to show their support for work zone safety by driving slowly and carefully through work zones and to help us raise awareness by "going orange" for Work Zone Awareness Week. Folks can then share pictures of themselves "going orange" on the Go Orange for Work Zone Safety photo sharing web site <a href="http://www.flickr.com/groups/orange4safety/">http://www.flickr.com/groups/orange4safety/</a> established by the Washington Department of Transportation. ODOT employees have already gotten in the spirit and posted some photos on the page. In addition, National Work Zone Awareness week is serving as the kick-off to construction season and Transportation Safety Month in May. ODOT will have public service announcements promoting work zone safety on billboards, buses, banners, and more throughout the state. Our public information officers will also be using work zone safety messages in their discussions with local media about upcoming construction projects. See our work zone safety fact sheet for additional details,</p>

		<p><a href="http://www.oregon.gov/ODOT/COMM/GoOrange/Work_zone_factsheet2010.pdf">http://www.oregon.gov/ODOT/COMM/GoOrange/Work_zone_factsheet2010.pdf</a></p> <p>For more information, visit the ODOT work zone awareness Web page, <a href="http://www.oregon.gov/ODOT/COMM/workzoneweek.shtml">http://www.oregon.gov/ODOT/COMM/workzoneweek.shtml</a></p>
<p>ODOT/Oklahoma Cole Hackett Media &amp; Public Relations Division Oklahoma Department of Transportation 405-521-6007</p>	<p>Friday, April 16 Kick Off News Conferences</p> <p>April 19–23</p>	<p>The Oklahoma Department of Transportation and its partners will be holding press conferences in Oklahoma City and Tulsa on to launch National Work Zone Awareness Week in Oklahoma. These events highlight the importance of traffic safety in construction work zones for both drivers and work crews. This year's theme, "Work Zones Need Your Undivided Attention" reminds drivers to put aside distractions, be alert, and stay informed about driving through work zones.</p> <p>Both events will include speakers giving first hand accounts of distracted driving accidents as well as representatives and supporters of transportation and law enforcement.</p> <p>The press conferences will take place at the following times and locations: Oklahoma City Press Conference 10:30 a.m. Friday, April 16 N.W. 122nd St. between Rockwell Ave. and Council Rd.</p> <p>Tulsa Press Conference 2:30 p.m. Friday, April 16 SE Corner of the I-44/193rd E. Ave. junction</p> <p>This year's Work Zone Awareness Week is sponsored in Oklahoma by ODOT, the City of Oklahoma City, the Oklahoma Department of Public Safety, the Oklahoma Highway Safety Office, the Oklahoma Turnpike Authority, the Federal Highway Administration, the Association of Oklahoma General Contractors, AAA–Oklahoma and FocusDriven.</p> <p>In addition to the press conferences, each partnering agency will be sending out a press release one day during the week beginning April 19 about their involvement in work zone awareness week.</p>
<p>RIDOT/Rhode Island Charles E. St. Martin III Senior Information and Public Relations Specialist RIDOT2 Capitol Hill - Room 239 Providence, RI 02903</p>	<p>April 19–23</p>	<p>Press release for Work Zone Awareness Week with a message aimed at the dangers of distracted driving in work zones.</p>





	April 6	A separate Work Zone Awareness vigil was held. The American Traffic Safety Services Association's (ATSSA) National Work Zone Memorial was set up in front of VDOT's Central Office at 1221 E. Broad Street in Richmond. On hand to speak at the event were Secretary of Transportation Sean T. Connaughton; Greg Whirley, VDOT's Acting Commissioner; Lt. Col. Eugene Stockton, Virginia State Police Director of Bureau of Field Operations; and Carnell Harper, transportation operations manager, VDOT Petersburg Residency.
<p>WSDOT/Washington State  Melanie Coon  Media Relations Manager  360-705-7078</p>	<p>April 19 - 2010</p> <p>April 22, 10 a.m.  at headquarters in Olympia.</p>	<p>Go Orange for Work Zone Safety Awareness Campaign  In 2010, WSDOT will put a new twist on a popular idea and will promote "Go Orange for Work Zone Safety" using people, instead of buildings and landmarks. People – dignitaries, celebrities, and the public – will be featured in our Go Orange campaign. Scores of people have sent in their photos and WSDOT is featuring them on our Go Orange Web site. We've even managed to persuade our biggest critics on talk radio to post their Go Orange photos.</p> <p>Work Zone Safety Memorial Ceremony  Featured during the ceremony will be Transportation Secretary Paula Hammond, joined by families of fallen workers, representatives from the Federal Highway Administration, Washington State Patrol, and the contracting community. A new memorial plaque bearing the name of Neal Richards will be unveiled at the agency headquarters and a brick with Neal Richards's name will be added to the Memorial Garden walkway at the region office where Neal worked. Lead Maintenance Tech Neal Richards was killed when he was struck by a falling tree limb while cleaning up debris after a wind storm. WSDOT will announce the formation of a new WSDOT Memorial Foundation a not-for-profit organization to preserve the memory of fallen WSDOT workers and to provide assistance to active and retired WSDOT employees and their families in time of need.</p>
<p>WISDOT/Wisconsin  Michael J. Goetzman  Office of Public Affairs  Wisconsin Department of Transportation  4802 Sheboygan Avenue,  Room 103B  P.O. Box 7910  Madison, WI 53707-7910  voice: 608/266-2520 fax:  608/266-7186  michael.goetzman@dot.wisconsin.gov</p>	<p>April 19 10 a.m.  at a work zone in Oshkosh,  Wisconsin.</p>	<p>We'll be featuring Wisconsin DOT Secretary Frank Busalacchi, Winnebago County Highway Commissioner John Haese (who lost two workers in a work zone crash in 2006) and Kevin Gannon, VP of Northeast Asphalt, and president of the Wisconsin Transportation Builders Association, who also has stories to tell.</p> <p>We'll have 110 barrels/cones leading to our event location, each one representing a person killed in a Wisconsin work zone over the past 10 years, plus another 6 representing the six killed in work zone crashes last year. We'll also feature some construction equipment and maintenance vehicles, including an attenuator and variable message board.</p>